



MIT Center for Transportation & Logistics

*SUPPLY CHAIN MANAGEMENT: DRIVING STRATEGIC ADVANTAGE
MANAGING DYNAMICS & INNOVATING THE FUTURE*

JANUARY 8-11, 2013

MIT Faculty Club, 50 Memorial Drive, 6th Floor

Tuesday, January 8

- 8:00 *Course check-in and continental breakfast*
- 8:30 *Welcome and Introduction*
- 9:00 **Supply Chain Distribution – Interactive Exercise** – Dr. Chris Caplice and Jim Rice, MIT
- 10:30 *Break*
- 11:00 **Supply Chain Distribution – Analysis** – Dr. Chris Caplice and Jim Rice
- 12:30 *Lunch*
- 1:30 **Management of Uncertainty** – Professor Yossi Sheffi, MIT
- 3:00 *Break*
- 3:30 **Case Discussion: Leitax (S&OP)** – Dr. Noel Watson, Ops Mend
- 5:00 *Adjourn*
- 6:00 *Informal cocktail reception* – Champions Restaurant, Marriott Hotel

Wednesday, January 9

- 7:30 *Continental breakfast*
- 8:00 **Supply Chain Talent Management** – Dr. Shalom Saar, MIT
Case: GE's Talent Machine: The Making of a CEO
Leadership Style Exercise
- 11:30 *Break for class photo and lunch*
- 12:30 **SC Resilience Exercise – SCREAM** – Dr. Chris Caplice and Jim Rice
- 3:15 *Break*
- 3:45 **Case Discussion: Exel plc Haus Mart** – Dr. Noel Watson
- 5:00 *Adjourn*

Thursday, January 10

- 7:30 *Continental breakfast*
- 7:50 *Introduction and Information on Recruiting* – Jonathan Pratt, MIT
- 8:00 **SC Resilience Exercise – SCREAM Debrief** – Dr. Chris Caplice
- 8:30 **SC2020 & Strategic Scenario Planning Workshop** – Dr. Chris Caplice
- 11:00 *Break*
- 11:15 **Case Discussion: David Berman** – Dr. Jarrod Goentzel, MIT
- 12:30 *Lunch*
- 1:15 **Case Discussion: Sport Obermeyer** – Jim Rice, MIT
- 2:15 *Break*
- 2:45 **Global Supply Chain Business Case Simulation** – Dr. Jarrod Goentzel
- 5:00 *Adjourn*
- 5:30 *Reception with SCALE Students* – Ting Foyer, Wang Center Building

Friday, January 11

- 7:30 *Continental breakfast*
- 8:00 **Global Supply Chain Business Case Simulation Debrief** – Dr. Jarrod Goentzel
- 9:00 **Green Supply Chain Management** – Dr. Edgar Blanco, MIT
- 10:30 *Break*
- 10:45 **Logistics Clusters** – Professor Yossi Sheffi
- 11:45 *Lunch*
- 12:30 **Case Discussion: Halloran Metals** – Dr. Jarrod Goentzel
- 1:45 *Summary*
- 2:00 *Adjourn*